

Southland Symphony Orchestra Sponsorship Opportunities

We invite you to help us fulfill our mission by becoming a sponsor at any level.

"Our purpose is to enrich our community by engaging audiences and inspiring a love of music through exciting live symphony performances, innovative programming, and educational outreach."

We offer opportunities for the community to experience the very best in music, "right in their own back-yards." No long drives to downtown Los Angeles, no expensive parking. Arts and music for our community, in our community.

In addition to the gift of public performances, the symphony provides the opportunity for musicians from all walks of life to actively participate in the orchestra by performing with us. Our orchestra members include young students, retired senior citizens, young professional musicians, and amateur musicians who are able to enrich their life by being a part of the orchestra -they are able to improve their ability by playing alongside professional musicians. "Music-making" is known to enrich children's minds, enhance their learning abilities, and to help keep adults minds "alive". Elderly people have been found to live longer, and even increase and extend mental awareness by participation and exposure to music.

The symphony audience is a sophisticated consumer group found at the top of regional demographic statistics. Corporate sponsorship provides key exposure to this demographic group in a variety of ways: advertising; press releases; on-site recognition; displays and other promotional opportunities including all of our musical ensembles.

As a business sponsor, your company benefits from high visibility. Hundreds of people are able to attend each of our concert performances, and thousands more have access through our You-Tube channel, and even more opportunities will be available as we expand our offerings to include educational concerts in the area. Your company name and logo will be placed in every Season and major event brochure, giving your business the exposure, recognition and prestige it deserves.

Specific sponsorship levels are listed below, but we are flexible - feel free to contact us for a customized proposal.

To submit art for ads or web listings, submit a 300dpi or better file to ads@southlandsymphony.com Dropbox or similar links are fine.



Virtuoso Season Sponsor - \$25,000

- Full page ad in all printed concert programs for the season
- Free CD gift
 - o (currently "Viola Live" CD produced and performed by Maestro Sylvia Lee Mann)
- Table space at concert
- Banner space at concerts (for sponsor provided banner)
- One of our ensembles will be available to appear for your event (up to a 90-minute appearance). Date and time to be mutually agreed.
- Reserved Preferred Seating (front & center section) for up to 15 guests at each concert
- Company name and logo will be placed in every Season and major event brochure
- Your link (with your provided logo or graphic) on our website
- Listed in program and on website as a donor

Conductor's Circle Season Sponsor - \$15,000

- Full page ad in all printed concert programs for the season
- Free CD gift
 - o (currently "Viola Live" CD produced and performed by Maestro Sylvia Lee Mann)
- Table space at concert
- Banner space at concerts (for sponsor provided banner)
- Reserved Preferred Seating (front & center section) for up to 10 guests at each concert
- Company name and logo will be placed in every Season and major event brochure
- Your link (with your provided logo or graphic) on our website
- Listed in program and on website as a donor

Con Brio Season Sponsor - \$10,000

- Full page ad in all printed concert programs for the season
- Free CD gift
 - (currently "Viola Live" CD produced and performed by Maestro Sylvia Lee Mann)
- Table space at concert
- Banner space at concerts (for sponsor provided banner)
- Reserved Preferred Seating (front & center section) for up to 8 guests at each concert
- Company name and logo will be placed in every Season and major event brochure
- Your link (with your provided logo or graphic) on our website
- Listed in program and on website as a donor



Premier Concert Sponsor - \$5000

- Full page ad in all printed concert programs for "your" concert, plus a half-page ad in all other printed concert programs for the season
- Free CD gift
 - o (currently "Viola Live" CD produced and performed by Maestro Sylvia Lee Mann)
- Table space at concert
- Banner space at concerts (for sponsor provided banner)
- Reserved Preferred Seating (front & center section) for up to 8 guests at "your" concert plus 4 guests at each concert of the season
- Company name and logo will be placed in every Season and major event brochure
- Your link (with your provided logo or graphic) on our website
- Listed in program and on website as a donor

Major Concert Sponsor - \$3000

- Half-page ad in all printed concert programs for the concert, plus a quarter-page ad in all other printed concert programs for the season
- Free CD gift
 - o (currently "Viola Live" CD produced and performed by Maestro Sylvia Lee Mann)
- Table space at concert
- Banner space at concerts (for sponsor provided banner)
- Reserved Preferred Seating (front & center section) for up to 5 guests at "your" concert plus 4 guests at each concert of the season
- Company name and logo will be placed in every Season and major event brochure
- Your link (with your provided logo or graphic) on our website
- Listed in program and on website as a donor

Vivace Sponsor - \$1500

- Quarter-page ad in all printed concert programs for the season
- Free CD gift
 - o (currently "Viola Live" CD produced and performed by Maestro Sylvia Lee Mann)
- Table space at concert
- Banner space at concerts (for sponsor provided banner)
- Reserved Preferred Seating (front & center section) for up to 4 guests at each concert
- Company name and logo will be placed in every Season and major event brochure
- Your link (with your provided logo or graphic) on our website
- Listed in program and on website as a donor



Allegro Sponsor - \$1000

- Business card ad in all printed concert programs for the season
- Free CD gift
 - o (currently "Viola Live" CD produced and performed by Maestro Sylvia Lee Mann)
- Table space at concert
- Banner space at concerts (for sponsor provided banner)
- Reserved Preferred Seating (front & center section) for up to 3 guests at each concert
- Company name and logo will be placed in every Season and major event brochure
- Your link (with your provided logo or graphic) on our website
- Listed in program and on website as a donor

Forté Sponsor - \$500

- Business card ad in all printed concert programs for the season
- Free CD gift
 - o (currently "Viola Live" CD produced and performed by Maestro Sylvia Lee Mann)
- Table space at concert
- Reserved Preferred Seating (front & center section) for up to 3 guests at each concert
- Company name and logo will be placed in every Season and major event brochure
- Your link (with your provided logo or graphic) on our website
- Listed in program and on website as a donor

Contributing Sponsor – \$250 to \$499

- Business card ad in all printed concert programs for the season
- Free CD gift
 - o (currently "Viola Live" CD produced and performed by Maestro Sylvia Lee Mann)
- Reserved Preferred Seating (front & center section) for up to 3 guests at each concert
- Company name and logo will be placed in every Season and major event brochure
- Your link (with your provided logo or graphic) on our website
- Listed in program and on website as a donor

For more info, please email <u>drmann@southlandsymphony.com</u> or call us at 909-235-9776. You may reach Dr. Mann directly at 626-393-5507 (cell).